

INVOICE



WSFA
12 East Delano Ave.
Montgomery, AL 36105
Main: (334) 288-1212
Billing: (334) 288-1212

www.wsfa.com

Billing Address:

PinPoint Media, Inc (B)
Attention: Accounts Payable
1707 Osage St, Ste 103
Alexandria, VA 22302

Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 1788946-1 | 07/30/17 | July 2017 | 06/26/17 - 07/30/17 |

| Property | Account Executive | Sales Office | Sales Region |
|----------|-------------------|---------------|--------------|
| WSFA | Ryan Eddins | HRP-Washingto | National |

| Advertiser | Product | Estimate Number |
|---------------------------|---------------------|-----------------|
| POL/Strange, Luther/R/Sen | LUTHER STRANGE SENA | 808 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 07/28/17 - 07/31/17 | 1788946 | 08754354 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| Agency Code | Advertiser Code | Product 1/2 |
|-------------|-----------------|-------------|
| 9913865 | 62 | 78 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|------------|---------------------------------|-----------------|--------------------------|-----------------------|----------------|--------------|-------------------------|
| 1 | 07/28/17 | 07/28/17 | WSFA 12 News at Ten - 10-1035pm | | ----1-- | :30 | 1 | \$275.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ----1-- 1 \$275.00 | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | WSFA | F | 07/28/17 | 10:25 PM | WSFA 12 News at Ten - MF | 10-1035pm | :30 | DMSCLS1709H | \$275.00 NM |
| 2 | 07/28/17 | 07/28/17 | JUDGE JUDY 1ST RUN | 330-4p | ----1-- | :30 | 1 | \$60.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ----1-- 1 \$60.00 | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | WSFA | F | 07/28/17 | 3:59 PM | JUDGE JUDY 1ST RUN | 330-4p | :30 | DMSCLS1709H | \$60.00 NM |
| 3 | 07/28/17 | 07/28/17 | WSFA 12 NEWS AT 4PMM-F | 4-430P | ----1-- | :30 | 1 | \$60.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ----1-- 1 \$60.00 | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | WSFA | F | 07/28/17 | 4:18 PM | WSFA 12 NEWS AT 4PM | M-F 4-430P | :30 | DMSCLS1709H | \$60.00 NM |
| 4 | 07/28/17 | 07/28/17 | WSFA 12 NEWS AT 4PMM-F | 430-5P | ----1-- | :30 | 1 | \$75.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ----1-- 1 \$75.00 | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | WSFA | F | 07/28/17 | 4:50 PM | WSFA 12 NEWS AT 4PM | M-F 430-5P | :30 | DMSCLS1709H | \$75.00 NM |
| 5 | 07/28/17 | 07/28/17 | WSFA 12 News at Five | 5-530pm | ----1-- | :30 | 1 | \$185.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ----1-- 1 \$185.00 | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | WSFA | F | 07/28/17 | 5:15 PM | WSFA 12 News at Five | 5-530pm | :30 | DMSCLS1709H | \$185.00 NM |
| 8 | 07/28/17 | 07/28/17 | Late Night w/ Seth Meyer: | 1137p-1237x | | :30 | 1 | \$10.00 | NM |

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | |
|--|-------------------|-----------------|-----------------|-------------------|---------------------------|-----------------------|----------------|--------------|-------------------------|--------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|----------|---|---------|--|--|--|--|
| -----1-- | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>07/24/17</td><td>07/30/17</td><td>-----1--</td><td>1</td><td>\$10.00</td><td colspan="4"></td></tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 07/24/17 | 07/30/17 | -----1-- | 1 | \$10.00 | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | |
| | 07/24/17 | 07/30/17 | -----1-- | 1 | \$10.00 | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> | | | | | | | | | | | | | | | | | | | | |
| 1 | WSFA | F | 07/28/17 | 12:18 AM | Late Night w/ Seth Meyers | 1137p-1237x | :30 | DMSCLS1709H | \$10.00 NM | | | | | | | | | | | | | | | | | | | | |
| <u>Total Spots</u> | | | | | | | 6 | | | | | | | | | | | | | | | | | | | | | | |

Payment Terms 30 Days

| | |
|--------------------------|----------|
| <u>Gross Total</u> | \$665.00 |
| <u>Agency Commission</u> | \$99.75 |
| <u>Net Amount Due</u> | \$565.25 |

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